

# 2024 HOBI AWARDS

NOVEMBER 13, 2024  
AQUA TURF CLUB



## HOME BUILDING INDUSTRY AWARDS *Connecticut's Most Prestigious Housing Awards*

The HOBI Awards, produced by the HBRA of CT, recognize excellence in new construction, remodeling, sales & marketing, land development, and home financing with more than 100 categories recognized.

## IMPORTANT DATES



Call for Entries  
*Submit your entry online at [hobiawards.com](http://hobiawards.com)*



Final Deadline for Entry  
*All entries must be received by September 11th*

*Join the best in your industry by entering the  
CT Home Building Industry Awards  
(HOBI Awards).*

# 2024 SPONSORSHIP LEVELS

## PRESENTING SPONSOR \$10,000

- Logo included with HOBI Awards Logo listed in all marketing assets
- Video Highlighting Sponsor and video message
- Premier Logo Placement on Video Screen during HOBI Awards
- Ad included in Social Media Campaign
- Feature in HOBI Awards Edition of Connecticut Builder Magazine
- Exclusive Feature in the HBRA CT Dec Newsletter emailed to all Members
- Full Page Ad Back Cover in HOBI Program
- Logo with link on HOBI Awards.com and HBACT.org websites
- Photo Op Published in HOBI Awards edition of Connecticut Builder Magazine
- Tabletop for Product/Company Display with electricity
- One Reserved Table of 10

## ELITE LEVEL SPONSOR \$5,000

- Video message from Sponsor
- Logo included in all marketing assets
- Logo Placement on Video Screen during HOBI Awards
- Ad Included in Social Media Campaign
- Full Page Ad in HOBI Program
- Logo with link on HOBI Awards.com and HBACT.org websites
- Tabletop for Product/Company Display with electricity
- Photo Op Published in HOBI Awards edition of Connecticut Builder Magazine
- Six (6) Complimentary Attendee Tickets

## PLATINUM LEVEL SPONSOR \$3,500

- Logo included in all marketing assets
- Logo Placement on Video Screen during HOBI Awards
- Logo included in Social Media Campaign
- Half Page Ad in HOBI Program
- Logo with link on HOBI Awards.com and HBACT.org websites
- Tabletop for Product/Company Display with electricity
- Photo Op Published in HOBI Awards edition of Connecticut Builder Magazine
- Four (4) Complimentary Attendee Tickets

## GOLD LEVEL SPONSOR \$2,000

- Logo included in all marketing assets
- Logo Placement on Video Screen during HOBI Awards
- Company Name Listed in Social Media Campaign
- Company Name Included in all Email Blasts
- Quarter Page Ad in HOBI Program
- Three (3) Complimentary Attendee Tickets

## SILVER LEVEL SPONSOR \$1,000

- Logo included in all marketing assets
- Company Name Listed on Video Screen during HOBI Awards
- Company Name Listed Social Media Campaign
- Company Name Included in all Email Blasts
- One (1) Complimentary Attendee Ticket

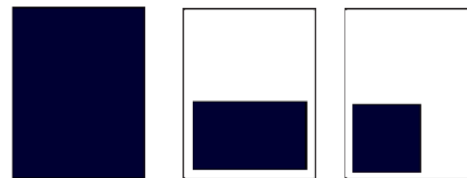
## ALL SPONSORSHIPS & ADVERTISING MUST BE RECEIVED BY 10.20.24

Call 860-500-7796 to speak with Michele or email [mquadrato@hbact.org](mailto:mquadrato@hbact.org) about your sponsorship package.

### PROGRAM BOOK ADS

Full Page	\$1200
1/2 Page	\$850
1/4 Page	\$700

### AD DIMENSIONS



Full Page  
8.5 X 11

1/2 Page  
7.125 X 4.75

1/4 Page  
3.5 X 4.75



HOME BUILDERS & REMODELERS ASSOCIATION OF CONNECTICUT

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