



Be a part of Connecticut's most prestigious housing awards!
Celebrating excellence. Connecting industry leaders. Building opportunity.

2026 HOBI AWARDS | NOVEMBER 12, 2026 | AQUA TURF CLUB – PLANTSVILLE, CT

HOBI Awards Sponsorship Opportunities

ELITE SPONSOR — \$5,000

MOST POPULAR

Benefits

- A professionally produced, creative video highlighting your company, to be featured during the HOBI Awards program.
- Your company mentioned in the HOBI presentation of winning builders who used your product/service
- Logo included in all marketing assets
- Full-page ad in HOBI Awards Program with QR code
- Social media promotion featuring your company
- Logo with link on HOBI Awards.com and HBACT.org
- Logo placement on video screens during the event
- Photo opportunity published in *Connecticut Builder Magazine*
- Tabletop display space (with electricity)
- Six (6) complimentary tickets

PLATINUM SPONSOR — \$3,500

A high-visibility sponsorship providing strong brand exposure across marketing and event recognition.

- Logo in marketing assets
- Social media promotion
- Half-page in HOBI Awards Program with QR code
- Logo with link on HOBI Awards.com and HBACT.org
- Logo placement on video screens
- Photo opportunity published in *Connecticut Builder Magazine*
- Tabletop display space (with electricity)
- Four (4) complimentary tickets

GOLD SPONSOR — \$2,000

A sponsorship opportunity offering meaningful brand visibility through marketing and event recognition.

- Logo in marketing assets
- Social media recognition
- Email promotion
- Quarter-page program ad
- Logo on event screens
- Three (3) complimentary tickets

SILVER SPONSOR — \$1,000

An entry-level sponsorship providing brand recognition through marketing and event promotion

- Logo included in marketing assets
- Company name listed on video screens
- Company name included in social media campaign
- Company name included in email blasts
- One (1) complimentary attendee ticket

Why sponsor the HOBI Awards?

- Connect with HBRA'S top builders, remodelers, and industry professionals
- Align your brand with Connecticut's most respected construction leaders
- Maximize visibility in front of 800+ engaged attendees
- Strengthen relationships and generate new business opportunities



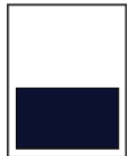
ALL SPONSORSHIPS & ADVERTISING MUST BE RECEIVED BY OCTOBER 20, 2026

Program book ads:

- Full Page — \$1200
- 1/2 Page — \$850
- 1/4 Page — \$700



Full Page
8.5 X 11



1/2 Page
7.125 X 4.75



1/4 Page
3.5 X 4.75

Become a sponsor or reserve your ad space TODAY!

Call the HBRA OF CT at **860-500-7796** or email Michele at mquadrato@hbact.org about your sponsorship package

For more information scan here >>



PRODUCED BY THE HOME BUILDERS & REMODELERS ASSOCIATION OF CONNECTICUT, INC.

435 Chapel Road, Suite B - South Windsor, CT 06074 / P: 860-500-7796 / F: 860-500-7798 / hbact.org